

Breastfeeding

a key public health issue



AUSTRALIAN LACTATION CONSULTANTS' ASSOCIATION | NATIONAL CONFERENCE

NATIONAL CONVENTION CENTRE, CANBERRA | Friday 4–Sunday 6 September 2009

The 2009 ALCA conference is for lactation consultants, health professionals, educators, counsellors and policy makers.

It will provide participants with up-to-date information on practice and policy, and an opportunity to network and to contribute to the protection, promotion and support of breastfeeding.



PROGRAM

The conference program will cover:

- breastfeeding research, policy and economic impacts
- breastfeeding and community health
- clinical human lactation and practice.

SPEAKERS

Five speakers of international renown will address the conference:

- **James Akre, Switzerland**
Rebranding breastfeeding for the 21st century, a thought provoking session on using commercial techniques to market breastfeeding as an everyday part of life
- **Professor Colin Binns, Australia**
Dietary guidelines and the promotion of breastfeeding in Australia
- **Professor Penny van Esterik, Canada**
Evidence and insights on the need to understand the role of culture in breastfeeding
- **Dr Michael Kramer, Canada**
Long-term child health effects of breastfeeding—evidence from research
- **Lisa Marasco, USA**
Three sessions on common and not so common clinical issues affecting breastfeeding.

OTHER TOPICS

- The WHO and the Global Strategy for Infant and Young Child Feeding, dealing with tongue tie, paid work and breastfeeding, breastfeeding through separation and national and international perspectives on the Baby Friendly Health Initiative.
- Workshops on breast massage, milk banking, special needs babies and more.
- Time is allocated for panel discussions, browsing the exhibitions and perusing the posters.
- Attendance at the ALCA national conference attracts CERPs.
- Poster abstracts will be received until 14 May 2009.

Monday 7 September—A separate BFHI seminar, *Baby friendly—Leaping the hurdles one step at a time*, will focus on innovative approaches to the baby friendly initiative.

CONFERENCE DINNER

The conference dinner *Mamma Mia—Women of the World* is included in the cost of registration. You are invited to proudly display your cultural heritage in elegant attire. Includes fine food, wine, music and dancing. Cost included in full registration.

REGISTRATION

Register online at www.alca.asn.au. Registration: \$595 (GST incl. members' price) and includes the conference dinner. Early bird registrations available until 10 June 2009.

FURTHER INFORMATION

Conference Secretariat | **Tel** 02 6260 3099 | **Fax** 02 6282 7191 | **Email** info@alca.asn.au

Proudly supported by the Australian Government Department of Health and Ageing